

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

Mundy Katowitz Media
Attention: Accounts Payable
1322 G Street SE
4th Floor
Washington, DC 20003

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
944628-1	10/21/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORTIES USA	1564

Flight Dates	Order #	Alt Order #
10/09/12 - 10/15/12	944628	07897963

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	321	340

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/15/12	10/15/12	M-F Early Sunrise	5:00-6:00 AM	M-----	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/15/12	5:43 AM	M-F Early Sunrise	5:00-6:00 AM	:30	PRATV1219H	\$400.00 NM
2	10/09/12	10/12/12	M-F Early Sunrise	5:00-6:00 AM	-1111--	:30	4	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-1111--	4	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	10/09/12	5:14 AM	M-F Early Sunrise	5:00-6:00 AM	:30	PRATV1224H	\$300.00 NM
3	WESH	W	10/10/12	5:43 AM	M-F Early Sunrise	5:00-6:00 AM	:30	PRATV1219H	\$300.00 NM
4	WESH	Th	10/11/12	5:52 AM	M-F Early Sunrise	5:00-6:00 AM	:30	PRATV1224H	\$300.00 NM
1	WESH	F	10/12/12	5:24 AM	M-F Early Sunrise	5:00-6:00 AM	:30	PRATV1219H	\$300.00 NM
3	10/15/12	10/15/12	M-F Sunrise @6AM	6:00-7:00 AM	M-----	:30	1	\$1,300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	1	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/15/12	6:29 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	PRATV1224H	\$1,300.00 NM
4	10/09/12	10/12/12	M-F Sunrise @6AM	6:00-7:00 AM	-1111--	:30	4	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-1111--	4	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/09/12	6:29 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	PRATV1219H	\$1,100.00 NM
2	WESH	W	10/10/12	6:23 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	PRATV1224H	\$1,100.00 NM
4	WESH	Th	10/11/12	6:13 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	PRATV1219H	\$1,100.00 NM
3	WESH	F	10/12/12	5:58 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	PRATV1224H	\$1,100.00 NM
5	10/09/12	10/12/12	NBC Today Show	7:00-9:00 AM	-1-11--	:30	3	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-1-11--	3	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/09/12	7:30 AM	NBC Today Show	7:00-9:00 AM	:30	PRATV1224H	\$1,600.00 NM

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Advertiser	Product	Estimate Number
Priorities USA Action	PRIORTIES USA	1564

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/09/12	10/12/12	NBC Today Show	7:00-9:00 AM	-1-11--	:30	3	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WESHTh 10/11/12 7:29 AM NBC Today Show 7:00-9:00 AM :30 PRATV1224H \$1,600.00 NM									
2 WESHF 10/12/12 8:48 AM NBC Today Show 7:00-9:00 AM :30 PRATV1219H \$1,600.00 NM									
6	10/09/12	10/12/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	-1111--	:30	4	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -1111-- 4 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WESHTu 10/09/12 9:22 AM Regis & Kelly 9-10 AM 9:00-10:00 AM :30 PRATV1219H \$800.00 NM									
1 WESHW 10/10/12 9:37 AM Regis & Kelly 9-10 AM 9:00-10:00 AM :30 PRATV1219H \$800.00 NM									
2 WESHTh 10/11/12 9:50 AM Regis & Kelly 9-10 AM 9:00-10:00 AM :30 PRATV1219H \$800.00 NM									
3 WESHF 10/12/12 9:55 AM Regis & Kelly 9-10 AM 9:00-10:00 AM :30 PRATV1224H \$800.00 NM									
7	10/15/12	10/15/12	NBC Today Show II	10AM-11AM	M-----	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 M----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHM 10/15/12 NBC Today Show II 10AM-11AM :00 \$800.00 NM									
Credited									
8	10/10/12	10/11/12	NBC Today Show II	10AM-11AM	--11---	:30	2	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 --11--- 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHW 10/10/12 10:57 AM NBC Today Show II 10AM-11AM :30 PRATV1224H \$700.00 NM									
2 WESHTh 10/11/12 10:59 AM NBC Today Show II 10AM-11AM :30 PRATV1224H \$700.00 NM									
9	10/09/12	10/12/12	NBC Today Show III	11AM-12PM/10-11/	-1--1--	:30	2	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -1--1-- 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHTu 10/09/12 11:29 AM NBC Today Show III 11AM-12PM/10-11/ :30 PRATV1224H \$700.00 NM									
2 WESHF 10/12/12 11:51 AM NBC Today Show III 11AM-12PM/10-11/ :30 PRATV1219H \$700.00 NM									
10	10/15/12	10/15/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	M-----	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 M----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHM 10/15/12 12:13 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 PRATV1219H \$700.00 NM									
11	10/09/12	10/11/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	-111---	:30	3	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -111--- 3 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHTu 10/09/12 12:14 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 PRATV1219H \$600.00 NM									
3 WESHW 10/10/12 12:25 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 PRATV1219H \$600.00 NM									
2 WESHTh 10/11/12 12:28 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 PRATV1219H \$600.00 NM									
12	10/15/12	10/15/12	Days of Our Lives	1:00-2:00 PM	M-----	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 M----- 1 \$800.00									

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944628-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORTIES USA	1564

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/15/12	10/15/12	Days of Our Lives	1:00-2:00 PM	M-----	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHM 10/15/12 1:59 PM Days of Our Lives 1:00-2:00 PM :30 PRATV1224H \$800.00 NM									
13	10/10/12	10/12/12	Days of Our Lives	1:00-2:00 PM	--1-1--	:30	2	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 --1-1-- 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHW 10/10/12 1:30 PM Days of Our Lives 1:00-2:00 PM :30 PRATV1224H \$700.00 NM									
2 WESHF 10/12/12 1:59 PM Days of Our Lives 1:00-2:00 PM :30 PRATV1224H \$700.00 NM									
14	10/10/12	10/12/12	KATIE COURIC DAY	2-3PM	--1-1--	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 --1-1-- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WESHW 10/10/12 2:45 PM KATIE COURIC DAY 2-3PM :30 PRATV1219H \$400.00 NM									
1 WESHF 10/12/12 2:46 PM KATIE COURIC DAY 2-3PM :30 PRATV1219H \$400.00 NM									
15	10/09/12	10/12/12	M-F 3-4 PM	3:00-4:00 PM	-1111--	:30	4	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -1111-- 4 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WESHTu 10/09/12 3:49 PM M-F 3-4 PM 3:00-4:00 PM :30 PRATV1224H \$600.00 NM									
1 WESHW 10/10/12 3:47 PM M-F 3-4 PM 3:00-4:00 PM :30 PRATV1224H \$600.00 NM									
4 WESHTh 10/11/12 3:22 PM M-F 3-4 PM 3:00-4:00 PM :30 PRATV1224H \$600.00 NM									
3 WESHF 10/12/12 3:31 PM M-F 3-4 PM 3:00-4:00 PM :30 PRATV1224H \$600.00 NM									
16	10/09/12	10/12/12	M-F 4-5 PM NEWS	M-F 4-5 PM	-11-1--	:30	3	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -11-1-- 3 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHTu 10/09/12 4:22 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 PRATV1219H \$1,000.00 NM									
2 WESHW 10/10/12 4:54 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 PRATV1219H \$1,000.00 NM									
3 WESHF 10/12/12 4:25 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 PRATV1219H \$1,000.00 NM									
17	10/10/12	10/11/12	M-F 5-6 PM ROT	5:00-6:00 PM	--11---	:30	2	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 --11--- 2 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WESHW 10/10/12 5:24 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 PRATV1224H \$1,600.00 NM									
1 WESHTh 10/11/12 5:52 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 PRATV1219H \$1,600.00 NM									
18	10/15/12	10/15/12	M-F 6-6:30 PM	M-F 6-6:30 PM	M-----	:30	1	\$2,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 M----- 1 \$2,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHM 10/15/12 6:27 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 PRATV1219H \$2,400.00 NM									
19	10/10/12	10/12/12	M-F 6-6:30 PM	M-F 6-6:30 PM	--1-1--	:30	2	\$2,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 --1-1-- 2 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	10/10/12	10/12/12	M-F 6-6:30 PM	M-F 6-6:30 PM	--1-1--	:30	2	\$2,200.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		10/10/12	6:28 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	PRATV1219H	\$2,200.00 NM
2	WESHF		10/12/12	6:27 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	PRATV1224H	\$2,200.00 NM
20	10/09/12	10/12/12	M-F Entertainment Tonight	7:00-730 PM	-1-11--	:30	3	\$1,700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-1-11--	3	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHTu		10/09/12	7:28 PM	M-F Entertainment Tonight	7:00-730 PM	:30	PRATV1224H	\$1,700.00 NM
2	WESHTh		10/11/12	7:26 PM	M-F Entertainment Tonight	7:00-730 PM	:30	PRATV1224H	\$1,700.00 NM
3	WESHF		10/12/12	7:28 PM	M-F Entertainment Tonight	7:00-730 PM	:30	PRATV1219H	\$1,700.00 NM
21	10/10/12	10/10/12	M-F Access Hollywood	Access Hollywood /	--W----	:30	1	\$1,700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	--W----	1	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		10/10/12	7:47 PM	M-F Access Hollywood	Access Hollywood /	:30	PRATV1224H	\$1,700.00 NM
22	10/09/12	10/12/12	M-Su News @ 11PM	11-1135p	-1--1--	:30	2	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-1--1--	2	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHTu		10/09/12	11:30 PM	M-Su News @ 11PM	11-1135p	:30	PRATV1219H	\$1,600.00 NM
1	WESHF		10/12/12	11:28 PM	M-Su News @ 11PM	11-1135p	:30	PRATV1224H	\$1,600.00 NM
23	10/10/12	10/11/12	NBC Tonight Show	11:35P-12:35XM	--11---	:30	2	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	--11---	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHW		10/10/12	11:59 PM	NBC Tonight Show	11:35P-12:35XM	:30	PRATV1219H	\$800.00 NM
1	WESHTh		10/11/12	12:21 AM	NBC Tonight Show	11:35P-12:35XM	:30	PRATV1219H	\$800.00 NM
24	10/09/12	10/11/12	Late Night w/Jimmy Fallon	12:35-1:35XM	-1-1---	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-1-1---	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHTu		10/09/12	1:18 AM	Late Night w/Jimmy Fallon	12:35-1:35XM	:30	PRATV1224H	\$400.00 NM
2	WESHTh		10/11/12	1:21 AM	Late Night w/Jimmy Fallon	12:35-1:35XM	:30	PRATV1224H	\$400.00 NM
25	10/13/12	10/13/12	Sat 5-6a	Sat 5-6a	-----S-	:30	1	\$100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----S-	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH Sa		10/13/12	5:11 AM	Sat 5-6a	Sat 5-6a	:30	PRATV1219H	\$100.00 NM
26	10/13/12	10/13/12	Sat Sunrise 6-8 AM	6:00-8:00 AM	-----S-	:30	1	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----S-	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH Sa		10/13/12	6:52 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:30	PRATV1224H	\$500.00 NM

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27	10/13/12	10/13/12	Sat. Entertainment this W	7:00-8:00 PM	-----S-	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S-	1	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	10/13/12	7:54 PM	Sat. Entertainment this Week	7:00-8:00 PM	:30	PRATV1219H	\$1,100.00 NM
28	10/14/12	10/14/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	-----S	:30	1	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S	1	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/14/12	6:29 PM	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	:30	PRATV1224H	\$1,600.00 NM
Total Spots							56		

Payment Terms 30 Days

<u>Gross Total</u>	\$54,700.00
<u>Agency Commission</u>	\$8,205.00
<u>Net Amount Due</u>	\$46,495.00